

News Release

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FOR IMMEDIATE RELEASE

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*Florida Santa .... is real !*

The delightful children's book *Florida Santa Is He Real? How Do We Know It?*

by Southwest Florida author Dr. Ruth E. Clark has received two awards --

2008 Moonbeam Children's Book Awards – Bronze Medalist  
Holiday Category

2008 President's Book Awards Florida Publisher's Association – Silver Finalist  
Best Florida Book for Children

The Moonbeam Children's Book Awards presented by Jenkins Group recognize exemplary children's book authors and publishers for creating books that celebrate the joys of childhood. The awards will be made at the American Library Association conference in Denver in January 2009.

The Florida Publisher's Association competition recognizes book publishing excellence and creativity in both content and production. The FPA awards were presented at the 2008 FPA Conference in September in Sarasota.

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Children in nearly every culture have a Santa who is eagerly awaited. The rituals of Santa's annual return are of significant importance. *Florida Santa* brings unique variations and many twists on traditions. The message is clear. *Florida Santa* is real; and *Florida Santa* as all others, finds children everywhere.

Storyteller, Dr. Clark, speaks in a reassuring grandmother's voice to share the message of giving – the true spirit of Christmas. The charm of Sarah Caterisano's illustrations capture the essence of love and joy.

About the Author: Dr. Clark is a retired educator who has worked with children and families for more than thirty years. She resides in Naples, Florida with her husband, Carl. Dr. Clark is a member of the Society of Children's Book Writers & Illustrators.

#### Book Statistics

Title: *Florida Santa Is He Real? How Do We Know It?*

Author: Ruth E. Clark, Ed. D.

ISBN: 0-9792963-0-7

Category: Children's Fiction/ Seasonal/ Regional

Length: 32 pages / color illustrated

Binding: Hard cover with dust jacket

Illustrations: Original art by Sarah Caterisano

Retail Price: \$16.95 USA

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